



Linen and Uniform Rental Services

November 20, 2012

[Addressee]
[Title]
[Company]
[Address]
[City], [State] [Zip]

Dear [Addressee]:

Running a restaurant requires keeping track of hundreds of details, and worrying about your linens shouldn't be one of them.

AlSCO focuses on providing only the highest-quality products and services, which is why we offer our customers *Signature® Plus* napery. Woven from a specially patented fabric made in the USA and available in a large variety of colors, these napkins offer exceptional soil-release qualities, odor-eliminating fabric, and reduced linting. We also offer chef coats, aprons, washroom accessories, and floor mats.

With over 50 years of serving customers in the Medford area, AlSCO understands that no restaurant is the same, and our experienced staff knows which products and services are a best fit for your restaurant and needs.

Our goal is to provide you with the best possible service, including easy online access to your data through our *A-Track*SM online account management system as well as *One & Done*SM service – one contact, one-day resolution, and one-time solution.

Convenient AlSCO service depots in Klamath Falls, Crescent City, Redding, Yreka, and Arcata allow us to manage customer needs locally and quickly. We also ensure uninterrupted service when emergencies arise with backup plans in place.

I will be contacting you soon to make an appointment to consult on your linen needs, and introduce you to the array of excellent products and services we provide, down to the last important detail.

Sincerely,

A handwritten signature in black ink that reads "Melanie Martinez". The signature is written in a cursive, flowing style.

Melanie Martinez
Sales Consultant